

Interactive Designer

Job Description

Your primary mission will be to understand our business needs and product requirements and transform that understanding into user-focused and intuitive products, interfaces, platforms for mobile and web.

Responsibilities

You will be working closely with our art director, interactive business strategists, digital storytellers, analysts and other key stakeholders, you must be a team player. Your core tasks will include the creation of storyboards, process flows, sitemaps, wireframes and mockups.

Here's What We Need From You

- ✓ Gathering and evaluating user requirements, in collaboration with strategists, project managers, content team and software engineers
- ✓ Validating ideas and designs using split A/B tests and usability testing..
- ✓ Design graphic user interface elements, like menus, tabs and widgets
- ✓ Designing user-experiences from low-fidelity sketches to hi-fidelity pixel perfect mockups.
- ✓ Working with the development team to evaluate project performance and establish benchmarks and to identify potential areas of improvement.
- ✓ Keeping up with UX trends and looking for creative ideas and inspiration in related markets.
- ✓ Developing interactive reporting dashboards and different types of visualizations.
- ✓ Creating rapid prototypes to validate design concepts with stakeholders and customers.
- ✓ Highly detailed communication of design principles + direction, as well as design specifications to developers.
- ✓ Collaborating and communicating professionally with clients and internal teams.

Requirements

- ✓ A minimum of five years of UX or interaction design experience; experience with responsive web design and frameworks that incorporate strong grid principles.



Company

Envano Inc

Job Category

Digital Marketing, Graphic Design, Web Design, UX Design, UI Design

Career Level

Experienced

Status

Full-time position with l Benefits, 401K w/match and Paid Time Off

Experience

5+ years of related work experience with supporting portfolio

Education

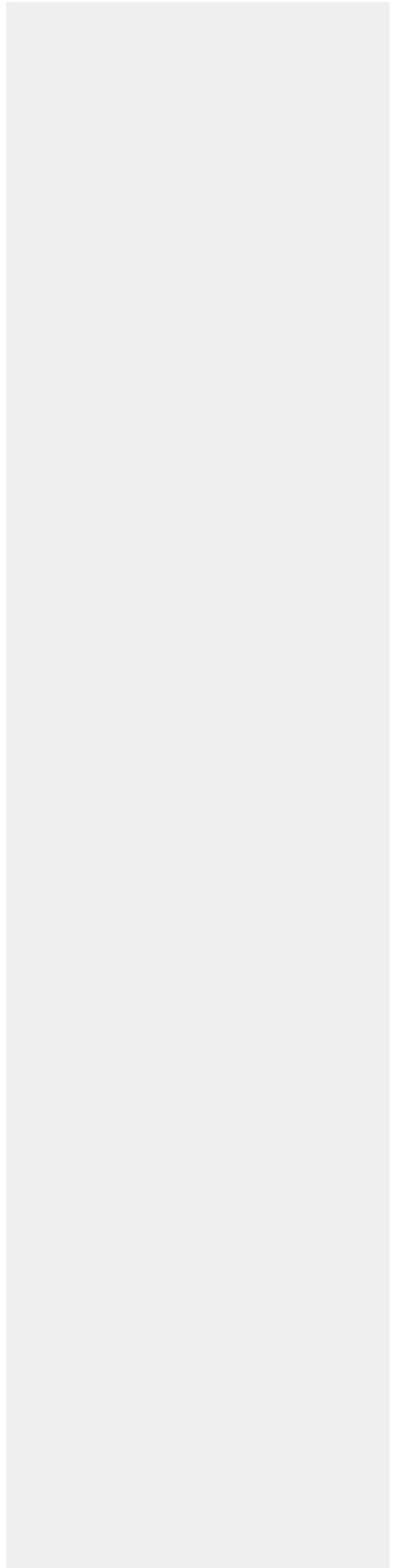
Bachelor's Degree

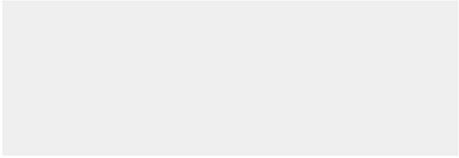
Contact

Ruth Sauter
rsauter@envano.com

envano.com

- ✓ Proven well-designed examples of responsive grid-based layouts.
Strong work portfolio that demonstrates systematic and creative design thinking as well as a deep understanding of UI/UX conventions.
- ✓ Strong ability to recognize and predict use cases and user interaction, including desire paths as well as edge cases, and incorporate them into designs.
- ✓ Understanding of accessibility requirements and the ability to incorporate those requirements into designs.
- ✓ Excellent verbal and written communication skills (the ability to effectively sell an idea).
- ✓ Deep understanding of information design / architecture, design principles, and user psychology.
- ✓ Ability to manage time wisely across projects and competing priorities, meet agreed upon deadlines, and be accountable for work.
- ✓ Proficiency in graphic design, motion graphics, digital art, a sensitivity to typography, color, layout, and a general awareness of materials/textures.
- ✓ Basic understanding of video production/editing and photo manipulation.
- ✓ Experience in working with cross-functional teams and understanding the business and communication needs of people on those teams.
- ✓ Proficient with all major trade related software applications, including: Photoshop, Illustrator, and Invision.





About Us

For more than a decade, Envano has worked to help leaders navigate rapid change and align their physical and digital experience. Our goal is to help you find value in the ever changing digital world and realize your desired business impact.

What makes a good Envano Team Member?

We seek to redefine the landscape in interactive business, whether it's marketing, sales or service for and with our clients. We don't develop technology, we leverage it at the right time, in the right way to the benefit of our client partners. Our team is filled with dynamic, assertive thought leaders who excel in their chosen disciplines. Yet, we all understand and accept that we are only one piece of a successful team. Passionate, exuberant, feisty, challenging, assertive, innovative, and creative are all words that are used to describe us.

We seek to understand our client's' goals and objectives and provide unique and often challenging insight in our field of expertise. Today it is mobile, augmented reality, tomorrow is what? You may not know but we are already experimenting, playing with, and learning what is going to help our clients WIN into the future.



You're Curious

You seek to learn new things and are excited to look at the world differently. You are great at helping clients see through different lenses and understand different ways of approaching problems.



You've Got Serious Skills

You are not afraid of working with a passionate group, even if they challenge you professionally. You are not afraid of being held accountable by your team and our clients.



You Love Technology

You are connected. Maybe you blog, Tweet, Facebook, or are LinkedIn. You try new apps and software, love getting new devices, and turn to Wikipedia or Google when you want to know about something.



You're Nimble

You are not afraid of hard problems or seemingly impossible challenges. Change doesn't scare you, it energizes you.



You're a Goof

You think about your work all the time, in fact you have trouble knowing when you are working and playing.